

ELIGIBILITY

The KSBL (K-LITE) \$500 FRIDAY Contest

NO CONSIDERATION OR PURCHASE IS REQUIRED TO ENTER OR WIN. CONSIDERATION OR PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

This contest is open to California residents age 18 or older. Employees of Point Broadcasting LLC (PBLLC), dba Rincon Broadcasting (RB) and affiliated companies, contest sponsors and their respective household or immediate family members, are not eligible to enter. Compliance with the eligibility requirements will be determined solely by PBLLC/RB. All Federal, State and local laws and regulations apply. Void wherever prohibited or restricted by law. Contest winners are not eligible to win again for the next thirty (30) days following their win from any Rincon Broadcasting radio station.

HOW TO ENTER

1. During each weekday of the contest period potential contestants of “The \$500 FRIDAY Contest” must listen to K-LITE 101.7 FM between the hours of 7am and 9am weekdays.
2. Once in the 7am hour and again in the 8am hour when you are prompted to call, the 8th caller on the studio request line 805-879-5483 will be registered to win \$500 in cash cards on the following Friday.
3. One winner each Friday is guaranteed to win \$500 in the form of a check. Winner will be announced between 8 and 8:30am on Friday.
4. A total of \$500 to be given away the first week and \$500 the second week and third weeks. A grand total of \$1,500 is guaranteed to be given away during the contest period. The contest period will start on Monday, April 4, 2022 and will continue through Friday, April 22, 2022 for a total of fifteen (15) contest days.

Recorded promos will begin April 1st and will air numerous times randomly between 6am and Midnight throughout the duration of the contest period. The promos will highlight how the contest works and will direct listeners to the KSBL website (www.klite.com) for complete contest rules which will be prominently identified on the website

PBLLC/RB assumes no responsibility for telephone system, computer system, hardware, software or program malfunctions or other errors, failures, damages, delayed computer transactions or network connections, whether human, technical or otherwise in nature, in conjunction with this contest, participation or in connection with any prize acceptance. PBLLC/RB and KSBL, at their sole discretion, reserve the right to disqualify any person tampering with the entry process or who is otherwise in violation of the Official Rules. Entrants agree that PBLLC/RB and KSBL have the sole right to decide all matters and disputes arising from this contest and that their decision is final and binding. All contestants who win \$600.00 or more annually will receive an IRS Form 1099 to report their taxable winnings. All applicable taxes and fees are the sole responsibility of the winner.

ODDS OF WINNING

One in 8 per week.

RELEASE AND INDEMNIFICATION

Entry constitutes permission for PBLLC/RB/KSBL (except where prohibited by law) to use winners' name, hometown and likenesses for publicity purposes without additional compensation. By entering, all entrants agree to be bound by the contest rules and further agree to release, indemnify and hold harmless Point Broadcasting LLC, RB, KSBL, affiliated companies and radio stations, its licensees, affiliates, successors and sponsors, and their respective directors, officers, agents and employees from and against all actions, causes of actions and liability, including attorney's fees and costs, arising out of or relating to the entrant's participation in the contest and receipt and use or misuse of the prize awarded.

CHOICE OF LAW

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of PBLLC/RB and KSBL in connection with the contest, shall be governed by the laws of the State of California without regard to the conflicts of law principles thereof.

SPONSORS

This contest is sponsored by:

Point Broadcasting LLC/Rincon Broadcasting/KSBL, 414 E. Cota Street, Santa Barbara, CA 93101

Official Rules are available at www.klite.com or at the offices listed above during normal business hours.