

ELIGIBILITY

THE K-LITE \$500 FRIDAYS CONTEST SEPTEMBER 2019

NO CONSIDERATION OR PURCHASE IS REQUIRED TO ENTER OR WIN. CONSIDERATION OR PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

This contest is open to California residents age 18 or older. Employees of Point Broadcasting LLC (PBLLC), dba Rincon Broadcasting (RB) and affiliated companies, contest sponsors and their respective household or immediate family members, are not eligible to enter. Compliance with the eligibility requirements will be determined solely by PBLLC/RB. All Federal, State and local laws and regulations apply. Void wherever prohibited or restricted by law. Contest winners are not eligible to win again for the next thirty (30) days following their win from any Rincon Broadcasting radio station.

HOW TO ENTER

1. Potential contestants of "K-LITE's \$500 FRIDAYS Contest" must listen to KSBL 101.7 FM (K-LITE) between 6am to 9am, 12pm-1pm and 3pm to 5pm each weekday from Monday through Thursday during the contest period. At random times during those hours the KSBL on-air personalities will play the call to action sound effect (sounder). After the sounder has played, the eleventh (11th) caller at 805.879.5483 will become qualified to win \$500 on that Friday. Six sounders will be played each weekday, Monday through Thursday during the specified hours for each week during the four (4) designated weeks of contesting. There will be a total of twenty four (24) qualifiers each week of the four (4) weeks of contesting for a total of one hundred twelve (96) qualifiers. There will be a total of four (4) winners of \$500, one for each of the four (4) weeks of contesting.
2. The contest will be conducted once each weekday from Monday through Thursday, beginning on Monday, September 9, 2019, through Thursday, September 12, 2019, again the week of Monday, September 16, 2019 through Thursday, September 19, 2019, the week of Monday, September 23, 2019 through Thursday, September 26, 2019 and the week of Monday, September 30, 2019 through Thursday, October 3, 2019. Each Friday of those weeks (September 13, September 20, September 27, October 4), a name from that week's qualifiers will be chosen at random to win \$500. The winner will be announced on the air and not need to be listening at the time to win. There will be a total of four (4) winners of \$500 for a total of \$2,000.
3. Recorded promos will begin on the Saturday before each of the four contest weeks (September 7, September 14, September 21 and September 28, 2019) and will air numerous times randomly between 6am and 10pm throughout the duration of each contest period. The promos will highlight how the contest works and will direct listeners to the KSBL website (www.klite.com) for complete contest rules which will be prominently identified on the website.

4. PBLLC/RB/KSBL assumes no responsibility for telephone system, computer system, hardware, software or program malfunctions or other errors, failures, damages, delayed computer transactions or network connections, whether human, technical or otherwise in nature, in conjunction with this contest, participation or in connection with any prize acceptance. PBLLC/RB and KSBL, at their sole discretion, reserve the right to disqualify any person tampering with the entry process or who is otherwise in violation of the Official Rules. Entrants agree that PBLLC/RB and KSBL have the sole right to decide all matters and disputes arising from this contest and that their decision is final and binding. All contestants who win \$600.00 or more annually will receive an IRS Form 1099 to report their taxable winnings. All applicable taxes and fees are the sole responsibility of the winner.

ODDS OF WINNING

The odds of winning the K-LITE prize packages are dependent on the total number of people listening to KSBL 101.7 FM (K-LITE) at the time the sounder is played and the speed and order in which they call KSBL at 805.879.5483. Therefore the odds of winning cannot be determined in advance. The odds of winning the \$500 on each Friday will be 28 to 1 based on there being eight (28) qualifiers each week of contesting.

RELEASE AND INDEMNIFICATION

Entry constitutes permission for PBLLC/RB/KSBL (except where prohibited by law) to use winners' name, hometown and likenesses for publicity purposes without additional compensation. By entering, all entrants agree to be bound by the contest rules and further agree to release, indemnify and hold harmless Point Broadcasting LLC, RB, KSBL, affiliated companies and radio stations, its licensees, affiliates, successors and sponsors, and their respective directors, officers, agents and employees from and against all actions, causes of actions and liability, including attorney's fees and costs, arising out of or relating to the entrant's participation in the contest and receipt and use or misuse of the prize awarded.

CHOICE OF LAW

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of PBLLC/RB and KSBL in connection with the contest, shall be governed by the laws of the State of California without regard to the conflicts of law principles thereof.

SPONSORS

This contest is sponsored by: Point Broadcasting LLC/Rincon Broadcasting/KSBL, 414 E. Cota Street, Santa Barbara, CA 93101 Official Rules are available at www.klite.com or at the offices listed above during normal business hours.