

## ELIGIBILITY

### **The KSBL (K-LITE) Secret Song of the Day Contest**

NO CONSIDERATION OR PURCHASE IS REQUIRED TO ENTER OR WIN. CONSIDERATION OR PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

This contest is open to California residents age 18 or older. Employees of Point Broadcasting LLC (PBLLC), dba Rincon Broadcasting (RB) and affiliated companies, contest sponsors and their respective household or immediate family members, are not eligible to enter. Compliance with the eligibility requirements will be determined solely by PBLLC/RB. All Federal, State and local laws and regulations apply. Void wherever prohibited or restricted by law. Contest winners are not eligible to win again for the next thirty (30) days following their win from any Rincon Broadcasting radio station.

## HOW TO ENTER

1. During each weekday of the contest period potential contestants of “The K-LITE Secret Song Contest” must listen to K-LITE101.7 between the hours of 12pm to 1pm and 4pm to 5pm for the name of the Secret Song of the day that will play the following weekday morning.
2. The following weekday between 8 and 8:30am, the morning personalities, will play the Secret Summer Song. When the song is played, the 8<sup>th</sup> caller in at 805-879-5483 wins a \$100 cash card.
3. There is a guarantee of \$500 to be given away the first week and second week. A grand total of \$1000 is guaranteed to be given away during the contest period. The contest period will start on Friday, October 1, 2021 with the announcement of name of song to listen for on Monday, October 4, 2021 and will continue on each weekday through Friday, October 15, 2021, a total of ten (10) contest days.

Recorded promos will begin Friday, October 1, 2021 and will air numerous times randomly between 6am and Midnight throughout the duration of the contest period. The promos will highlight how the contest works and will direct listeners to the KSBL website ([www.klite.com](http://www.klite.com)) for complete contest rules which will be prominently identified on the website

PBLLC/RB assumes no responsibility for telephone system, computer system, hardware, software or program malfunctions or other errors, failures, damages, delayed computer transactions or network connections, whether human,

technical or otherwise in nature, in conjunction with this contest, participation or in connection with any prize acceptance. PBLLC/RB and KSBL, at their sole discretion, reserve the right to disqualify any person tampering with the entry process or who is otherwise in violation of the Official Rules. Entrants agree that PBLLC/RB and KSBL have the sole right to decide all matters and disputes arising from this contest and that their decision is final and binding. All contestants who win \$600.00 or more annually will receive an IRS Form 1099 to report their taxable winnings. All applicable taxes and fees are the sole responsibility of the winner.

## **ODDS OF WINNING**

This is a game of music identification and odds of winning cannot be determined in advance.

## **RELEASE AND INDEMNIFICATION**

Entry constitutes permission for PBLLC/RB/KSBL (except where prohibited by law) to use winners' name, hometown and likenesses for publicity purposes without additional compensation. By entering, all entrants agree to be bound by the contest rules and further agree to release, indemnify and hold harmless Point Broadcasting LLC, RB, KSBL, affiliated companies and radio stations, its licensees, affiliates, successors and sponsors, and their respective directors, officers, agents and employees from and against all actions, causes of actions and liability, including attorney's fees and costs, arising out of or relating to the entrant's participation in the contest and receipt and use or misuse of the prize awarded.

## **CHOICE OF LAW**

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of PBLLC/RB and KTYD in connection with the contest, shall be governed by the laws of the State of California without regard to the conflicts of law principles thereof.

## **SPONSORS**

This contest is sponsored by:

Point Broadcasting LLC/Rincon Broadcasting/KSBL, 414 E. Cota Street, Santa Barbara, CA 93101

Official Rules are available at [www.ktyd.com](http://www.ktyd.com) or at the offices listed above during normal business hours.