

ELIGIBILITY

THE K-LITE \$500 FRIDAYS CONTEST

NO CONSIDERATION OR PURCHASE IS REQUIRED TO ENTER OR WIN. CONSIDERATION OR PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

This contest is open to California residents age 18 or older. Employees of Point Broadcasting LLC (PBLLC), dba Rincon Broadcasting (RB) and affiliated companies, contest sponsors and their respective household or immediate family members, are not eligible to enter. Compliance with the eligibility requirements will be determined solely by PBLLC/RB. All Federal, State and local laws and regulations apply. Void wherever prohibited or restricted by law. Contest winners are not eligible to win again for the next thirty (30) days following their win from any Rincon Broadcasting radio station.

HOW TO ENTER

1. Potential contestants of "K-LITE's \$500 FRIDAYS Contest" must listen to KSBL 101.7 FM (K-LITE) between 6am to 9am, 12pm-1pm and 3pm to 5pm each weekday from Monday through Thursday during the contest period. At random times during those hours the KSBL on-air personalities will play the sound effect (sounder) of "Woo Hoo". After the sounder has played, the eleventh (11th) caller at 805.879.5483 will become qualified to win \$500 on that Friday. Seven sounders will be played each weekday, Monday through Thursday during the specified hours for each week during the six (6) designated weeks of contesting. There will be a total of twenty eight (28) qualifiers each week of the six (6) weeks of contesting for a total of one hundred sixty eight (168) qualifiers. There will be a total of six (6) winners of \$500, one for each of the six (6) weeks of contesting.

2. The contest will be conducted once each weekday from Monday through Thursday, beginning on Monday, March 25, 2019, through Thursday, April 4, 2019, again the week of Monday, May 13, 2019 through Thursday, May 23, 2019, and once more the week of Monday, June 10, 2019, through Thursday, June 20, 2019. Each Friday of those weeks (March 29, April 5, May 17, May 24, June 14, and June 21), a name from that week's qualifiers will be chosen at random to win \$500. The winner will be announced on the air and not need to be listening at the time to win. There will be a total of six (6) winners of \$500 for a total of \$3,000.

3. Recorded promos will begin on the Saturday before each of the three contest weeks (March 23, May 11 and June 8, 2019) and will air numerous times randomly between 6am and 10pm throughout the duration of each contest period. The promos will highlight how the contest works and will direct listeners to the KSBL website (www.klite.com) for complete contest rules which will be prominently identified on the website.

4. PBLLC/RB/KSBL assumes no responsibility for telephone system, computer system, hardware, software or program malfunctions or other errors, failures, damages, delayed computer transactions or network connections, whether human, technical or otherwise in nature, in conjunction with this contest, participation or in connection with any prize acceptance. PBLLC/RB and KSBL, at their sole discretion, reserve the right to disqualify any person tampering with the entry process or who is otherwise in violation of the Official Rules. Entrants agree that PBLLC/RB and KSBL have the sole right to decide all matters and disputes arising from this contest and that their decision is final and binding. All contestants who win \$600.00 or more annually will receive an IRS Form 1099 to report their taxable winnings. All applicable taxes and fees are the sole responsibility of the winner.

ODDS OF WINNING

The odds of winning the K-LITE prize packages are dependent on the total number of people listening to KSBL 101.7 FM (K-LITE) at the time the sounder is played and the speed and order in which they call KSBL at 805.879.5483. Therefore the odds of winning cannot be determined in advance. The odds of winning the \$500 on each Friday will be 28 to 1 based on there being eight (28) qualifiers each week of contesting.

RELEASE AND INDEMNIFICATION

Entry constitutes permission for PBLLC/RB/KSBL (except where prohibited by law) to use winners' name, hometown and likenesses for publicity purposes without additional compensation. By entering, all entrants agree to be bound by the contest rules and further agree to release, indemnify and hold harmless Point Broadcasting LLC, RB, KSBL, affiliated companies and radio stations, its licensees, affiliates, successors and sponsors, and their respective directors, officers, agents and employees from and against all actions, causes of actions and liability, including attorney's fees and costs, arising out of or relating to the entrant's participation in the contest and receipt and use or misuse of the prize awarded.

CHOICE OF LAW

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of PBLLC/RB and KSBL in connection with the contest, shall be governed by the laws of the State of California without regard to the conflicts of law principles thereof.

SPONSORS

This contest is sponsored by: Point Broadcasting LLC/Rincon Broadcasting/KSBL, 414 E. Cota Street, Santa Barbara, CA 93101 Official Rules are available at www.klite.com or at the offices listed above during normal business hours.